



BENEFIT OPTIONS FOR THE GIG ECONOMY

GUARDIAN IS LAUNCHING A DIGITAL STOREFRONT
TO HELP PROTECT PART-TIME WORKERS,
FREELANCERS AND RETIREES WHO DO NOT HAVE
ACCESS TO BENEFITS AT WORK.

IT INCLUDES:



A RESEARCH HUB

TO HELP LEARN MORE ABOUT
INSURANCE OPTIONS



A GUIDED
EXPERIENCE SOLUTION

TO HELP ADVISE
ON INSURANCE NEEDS



A QUICK PURCHASE
EXPERIENCE

TO SERVE GIG WORKERS WITH
READY TO PURCHASE
INSURANCE SOLUTIONS

THERE IS A NEW CUSTOMER TO SERVE

THE PART-TIME NATION

40 M+

WORKERS ARE INCLUDED IN
THE PART TIME NATION

26 M

ARE PART TIME

16 M

ARE SELF EMPLOYED

THAT'S 18%

OF THE WORKFORCE

WHO ARE THEY?

THE MAJORITY ARE

22- TO 29-YEAR OLD MILLENNIALS



60+ YEAR OLD BABY BOOMERS



THE BENEFITS GAP

OVER 2/3 OF FULL-TIME EMPLOYEES
HAVE AN EMPLOYER-SPONSORED HEALTH PLAN
BUT AMONG PART-TIMERS

1 in 3

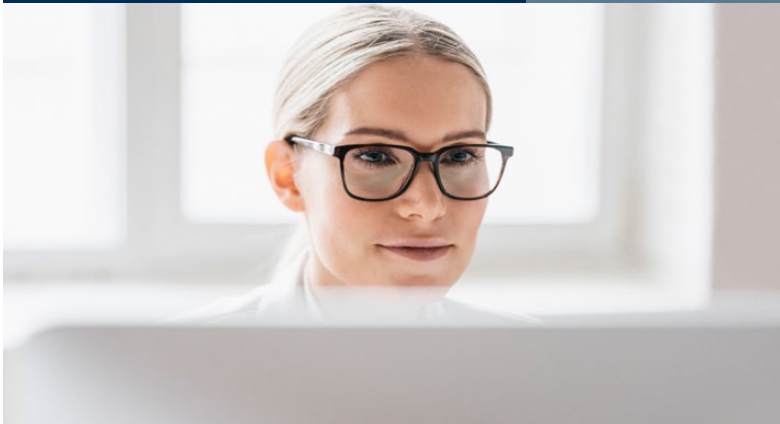
HAVE AN
EMPLOYER SPONSORED
RETIREMENT PLAN

1 in 4

HAVE AN
EMPLOYER SPONSORED
MEDICAL PLAN

1 in 5

HAVE DENTAL, DISABILITY
OR LIFE INSURANCE
BENEFITS



OUR NEW SOLUTION
HELPS MEET
THIS CUSTOMER NEED

READ MORE ABOUT THE CHANGING
WORKPLACE IN OUR STUDY,
PART TIME NATION